Supporting Families Together Association is Wisconsin’s statewide member association for organizations committed to making every early childhood a great one. SFTA’s core membership consists of Wisconsin’s Child Care Resource & Referral Agencies and Family Resource Centers. SFTA envisions a Wisconsin in which every community, all children have the opportunity to reach their highest potential and all adults embrace their role and responsibility to children.

**Wisconsin**

**Mission:** To cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities.

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**At a Glance**

- 2007 Year Founded
- 25 Members

**Member Service Areas**

- Parenting Support
- Access to Resources
- Child Development Activities
- Intentional Multiple Family Member Engagement Activities
- Community Development Activities

**Network Functions**

- Connecting Members
- Training/Technical Assistance
- Systems Change/Policy or Advocacy
- Pass-Through Funding to Members
- Marketing/Public Awareness Activities
- Shared Data Management System
- Quality Assurance
Wisconsin

Highlights

• A cohort of 4 local parent leadership teams has been convened and mobilized from local Strengthening Families Parent Cafés, supporting parent leaders in developing and mastering skills that are advancing community-driven projects aimed to promote the protective factors and reduce adverse childhood experiences. Parent leaders have co-created the agendas for monthly professional development events and are supported by a local mentor from their Family Resource Center or Child Care Resource and Referral.

• In 2018, through funding from the Child Abuse and Neglect Prevention Board, SFTA supported the coordination of six parent education trainings that engaged 55 professionals, resulting in 36 professionals being accredited in at least one level of Triple P, an evidence-based parent education program.

• In 2018, SFTA was awarded funding to support FRCs in providing car seats and safety checks to families with lower incomes. These FRCs are also trained in the Standards of Quality so that car seat safety programs are ensuring high quality experiences for families accessing this tangible support.

Outcomes

• Parent leaders have described their experiences as follows:
  “I want to get more involved in helping others advocate for important causes because of this project.”
  “Networking and sharing experiences with others is valuable. I have made connections with this cohort and enjoy growing together as parent leaders.”
  “I am really thinking about how we can change our interactions with others and what that will look like now that I know about cultural humility and my own biases.”

Standards of Quality Implementation

[Table showing 2 Standards Trainers, 1 Certification Training, 32 Certified Individuals]